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# We are Going Out of the Commercial Dahlia Business

We have grown Dahlias first in Michigan, and then in New York for the past seven years. It's a grand, soul-satisfying hobby that we hope it will be our pleasure to enjoy as long as we live.

It was the problem of disposition of the increase in roots from a large private collection that induced us to enter the semi-commercial field three years ago.

We cannot complain about the amount of patronage during the past few years, it has been much appreciated. But we now find that we must return to the ranks—of amateur or sub-amateur—or something—

## *For Several Sound and Sensible Reasons, to wit:*

First, our garden space has been restricted by building operations. Second, our regular profession of advertising agency work requires more of our time. Third, we were zealously altruistic enough to agree to become editor of the American Dahlia Society Bulletin. This is intensely interesting, but it leaves us but little surplus time in evenings formerly spent in commercial detail. Fourth, we have learned to our own satisfaction that we should not be in the trade end of horticulture without greenhouses, sufficient land, and many other requisites. For the present at least, therefore, we are going to leave the general commercial dahlia business to those who have the time and equipment to pursue it. So we are—

## **Cutting Down Stock of Newer Varieties to Show and Trial Garden Size**

We have too many varieties and too many roots—for the space and time at our disposal. So, out they go at Bargain Prices—Hundreds of Prize Winning, Honor Roll and Certificate Dahlias—the kind you'll be proud to grow—at prices you can afford to pay.

## *This is Your Opportunity*

We guarantee your money's worth and we assure satisfaction. Every root sold is vigorous and healthy. All suggestion of disease or stunt is removed from garden and destroyed immediately. You can buy with confidence.

## *You Can Save Money*

Send for a trial order. Early, please! When a variety is sold out, you will be notified—and a second choice can be made, if desired. A deposit of 25% of order is required on hold orders. Balance before shipment. But early selection will give better assurance of complete satisfaction. Sincerely yours,

**LYNN B. DUDLEY**  
580 N. Columbus Ave. Mt. Vernon, N. Y.

## **JOIN THE AMERICAN DAHLIA SOCIETY**

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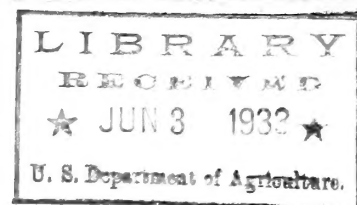
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✓ 62.61  
**DUDLEY'S  
DAHLIAS**

580 North Columbus Avenue  
Mount Vernon, New York

**Many Amazing  
Bargains!**

**in this Retiring-from-  
Business Close Out**



# REDUCING STOCK of HONOR ROLL and CERTIFICATE DAHLIAS

in One of the Finest Eastern Collections to Private Garden Proportions

## CREATES MANY "WONDERFUL BUYS" for ECONOMICAL DAHLIA FANS



EDWARD RINDFLEISCH

Honor Roll, 1932. Color, brilliant red, with peach red reverse and capucine buff at closed center. Big, 9" to 12"x5" deep, stems 10", cutting 36", cane-like. Thick, substantial, with broad velvety petals. A winner in any company, excellent keeper. Plants 2.50 Roots 5.00

### Dudley's Distinctive Dahlias

NOTE—"H" before name indicates Honor Roll—and "C" indicates Certificate of Merit

(C)	ALICE STELLICK (Rindfleisch-Dudley)—F. Dec. The Best All-Round Bi-Color. Red and White (color reproduction of this one furnished for 3c stamp). Plants 2.50 Roots \$ 4.45
(C)	AIR MAIL (Kanouse)—I. D. Light Mallow Purple. Plants only. Net 3.75
(C)	ALBATROSS (Reed)—I. D. Pale yellow with pale lavender center. Plants only. Net 7.50
(C)	Albert H. Vestal. Old rose and chamoise, roots only. .45
(H)	AMELIA EARHART (Cordes-Eastman)—S. C. Winner of more seedling prizes in 1932 than any other Dahlia. Combination of apricot buff with primrose. Plants only. Net 7.50
(H)	AMERICAN LEGION (Nunviller)—S. C. Very large yellow. Plants only. Net 5.00
(H)	ADELAIDE McFALL (Rindfleisch)—Chrome center. Formal, outer rays, strawberry red. Informal decorative. Plants 2.50 Roots 4.45
(H)	ARTLAND'S SWEET SIXTEEN (Artland)—F. D. Pure pink. New and Big. Roots only 1.45
(H)	Anna Edelsheim (Lamb)—I. D. Rhodamine purple, back of petals mallow pink. Plants only, Net 1.50
(H)	Bagdad (Redfern)—I. Dec. Flaming red. Roots only 2.45
(H)	CAMEO (Fisher & Maason)—I. Dec. Coral rose. Plants only. Net 5.00



HELEN REID

(Rindfleisch)—F. Dec.

Pure white, Honor Roll, 1931. Picked at the New York Show by Mrs. Ogden Reid, publisher of the New York Herald-Tribune, to be named in her honor. Grand exhibition Dahlia. Fine form, excellent habits, cane stem. Blooms 8"x4". Roots 5.00

(H-C)	MEADOWBROOK (Bruntton-Ruschmohr) Mal-low purple, pink. Roots 5.00
(H-C)	MRS. JANE CORNELL (Rindfleisch)—F. Dec. Pure rose pink. (See illustration). Roots 4.85
(H-C)	MRS. RUTH PATTERSON (Rindfleisch)—F. Dec. Rosaline purple. (See illustration). Roots 4.85
(H-C)	MRS. OTTO (Rindfleisch)—F. Dec. Deep rose pink. Roots 3.95
(H-C)	MURPHY'S MASTERPIECE (Success)—I. Dec. Huge deep red. Plants only. Net 3.75
(H)	MYRA HOWARD (Glutbeck-Maytrott)—I. Dec. Big, buff orange. Plants Net 3.75
(H-C)	MONMOUTH CHAMPION (Kemp)—F. Dec. Orange flame. Roots 1.95
(C)	NELLIE AUSTIN (Sanborn)—I. Dec. Peach red, streaked yellow. Roots 1.00
(H-C)	OMAR KHAYYAM (Stout-Maytrott)—F. Dec. Chinese red, orange. Plants 2.00 Roots 4.00
(H)	ORINDA (Newberry-Fraser)—F. Dec. Silvery mauve pink. Roots 2.45
(H)	OLIVE W. WRIGHT (Viele & Mendham)—I. Dec. Yellow, peach, red. Roots 2.65
(C)	PATRICIA ANN (Dalbrügge-Ruschmohr)—F. Dec. Yellow, blend pink. Plants Net 2.50
(H-C)	POT O' GOLD (Siebrecht)—I. Dec. Bright yellow, huge. Plants only. Net 5.00
(H)	Pansy G. White (White)—S. Cae. Clear lemon yellow. Roots 2.95
(H)	Prince of Mars (Jennings)—F. Dec. Big bright red. Roots 2.40
(H)	Peinsettia (Rindfleisch)—R. S. Cae. Nopal red. Roots 1.95
(H)	Percy Bromfield (Spooner)—F. Dec. Geranium

### FREE DAHLIAS

Besides the very low prices, quoted, we offer these inducements:

With Every Root Order, \$3.00 to \$5.00 Retail  
Will Include Root "Jane Cowl" FREE

With Every Root Order, \$5.00 to \$8.00 Retail  
Will Include Root "Hattie Shelton" FREE

With Every Root Order, \$8.00 to \$12.00 Retail  
Will Include Root "Gungywamp" FREE

With Every Root Order, \$12.00 to \$15.00 Retail  
Will Include Root "Jean Trimbee" FREE

With Every Root Order, \$15.00 and Over  
Will Include Root "Omar Khayyam" FREE

ONLY ONE OF ANY ABOVE FREE ROOTS WITH ANY SINGLE ORDER. ABOVE FREE ROOTS ARE GIVEN WITH ROOT ORDERS ONLY, BUT PLANT ORDERS WILL BE GENEROUSLY FILLED.

(H)	HALLOWEEN (Siebrecht)—I. Dec. Clear buff with orange tint. Plants 3.75 Roots 7.50
(H)	HATTIE SHELTON (Shelton)—F. Dec. Rich purple, very long stems. Plants 2.00 Roots 3.45
(H)	HELEN REID (Rindfleisch)—See illustration.
(H)	HILLCREST MANDARIN (Scott)—I. D. Oriental scarlet and golden yellow. Plants only, Net 5.00
(H)	HILLCREST ROYALIST (Scott)—I. Dec. Burgundy wine, violet. Plants only. Net 5.00
(H-C)	JANE DEW (Dew-Ruschmohr)—I. Dec. True, clear pink. Plants net 5.00 Roots 10.00
(H-C)	Jane Cowl (Downs) Apricot, buff, gold. Roots only .45
(H-C)	Lessea Reantv (Waite) Finest pink cutting variety.

(H)	Pure white.	Plants 2.50	Roots 5.00
(H)	CHAPPAQUA CHIETAIN (Siebrecht)—I. Dec. Bi-color, copper and white. Plants 1.25	Roots 2.50	
(H)	Cloudland Gem (Wilmore)—F. Dec. Cream white and shell pink.	Roots 1.45	
(H)	Cora Butterworth (Chapman)—F. Dec. Silvery primrose yellow.	Roots 1.35	
(C)	CITY OF WELLSTON (Blamer-Ruschmohr)—F. D. Rhodamine purple.	Plants only 2.00	
(H)	CLAIR DE LUNE (Cordes)—I. D. Deep yellow, big. Plants only	Net 2.50	
(H)	COLONIAL DAME (Viele & Mendham)—S. C. Clear lavender, bluish. Plants only	Net 5.00	
(H-C)	DWIGHT W. MORROW (Maytrott)—F. Dec. Crimson Red, big.	Plants 2.50	Roots 5.00
(H)	Dr. John Carmen (Dixon)—F. Dec. Tyrian rose. Roots only	Roots only .85	
(H)	Dream Beauty (Murphy) Bi-color, wine and white, big.	Roots only .90	
(H)	EDWARD RINDFLEISCH (See illustration).		
(H)	EMMA RINDFLEISCH, F. Dec. Purple, lavender, rose.	Roots 2.45	
(H)	EAGLE ROCK FANTASY (Broomall-Success)—Mallow pink, big.	Plants 3.75	Roots 4.45
(H)	EDWARD B. FERNSCHILD (Rindfleisch)—F. Dec. Gold, salmon, apricot.	Roots 4.45	
(H)	Eliza London Sheppard (Peacock)—F. Dec. Clear orange.	Roots 1.65	
(H)	Elite Gem (Broomall)—R. S. Cae. Rose pink, cream tips.	Roots .65	
(H)	FLORENCE LOUISE (Ostrander)—S. C. Citron yellow. On 1933 Honor Roll. A winner at many shows.	Plants only 6.00	
(H)	FLOYD GIBBONS (Veile & Mendham)—I. Dec. Bright copper. Plants only	Net 2.50	
(H)	FULL MOON (Success)—F. Dec. Very large yellow. Plants only	Net 5.00	
(C)	F. W. CHURCH (Porter-Ruschmohr)—I. Dec. Pale rose purple. Plants only	Net 2.00	
(H)	Frau O. Bracht (Berger-Danker)—Straight Cae. Pale cream.	Roots 1.85	
(H)	Fort Washington (Rindfleisch)—F. Dec. Dark scarlet.	Roots .90	
(H)	Fort Lee, F. Dec. Gold bronze, good seed maker.	Roots .65	
(H)	GUNGYWAMP (Newberry-Fraser)—F. Dec. Bittersweet orange.	Plants 1.50	Roots 2.75
(H)	Governor Trumbull, F. Dec. Large true pink.	Roots 1.35	



MRS. JANE CORNELL  
(Rindfleisch)—F. Dec.

Pure rose pink without lavender. It will win prizes for best keeper because few last longer. Cane stems. Seedling of I. de Ver Warner and has many of its sterling qualities. Try it.

JOIN THE AMERICAN DAHLIA SOCIETY

(H-C)	JUNE JUSTICE (Success)—F. Dec. Rhodamine purple and rose.	Plants 2.00	Roots 3.70
(H-C)	JANET SOUTHWICK (Chapman) Deep tyrian rose. Plants only	Roots 2.45	
(H)	JEAN KEEFER (Keefer)—I. D. Pink shading silver mauve. Plants only	Net 3.75	
(H)	JEROME KERN (Viele & Mendham)—I. Dec. Shrimp pink and old rose. Winner best seedling Atlantic City. Best keeper New York big. Plants only	Net 7.50	
(H)	JERSEY MAJESTIC (Waite) Salmon, old rose, gold. Plants only	Net 5.00	
(H)	JERSEY MELODY (Waite) Carmine red, silver reverse. Plants only	Net 2.50	
(H)	Jersey Beacon (Waite) Chinese red, good seed parent.	Roots .50	
(H)	June Fellows (Fellows)—F. Dec. Pink, yellow.	Roots only .65	
(H-C)	Josephine G. (Grosscross-Ruschmohr)—S. C. Rose pink.	Roots 2.00	
(H-C)	J. D. Torbert (Eastman) Salmon, apricot.	Roots 1.00	
(H)	Jim Moore (Loller) Primrose yellow, shaded salmon.	Roots 2.00	
(H)	Kentucky Red (White)—I. Dec. Large red, and silver.	Roots 5.00	
(H-C)	Kathleen Norris (Fisher & Masson)—I. D. Pink and silver.	Roots 1.75	
(H)	Lake Como, R. S. Cae. Pomegranate purple.	Roots 1.65	
(H)	LONG HILL (Lotze-Eastman)—I. Dec. Gold, rose, yellow. Petals curl and stand out—a beauty.	Plants Net 5.00	Roots Net 10.00
(H)	MARY ELLEN (Loller)—F. D. Rose mauve. Plants only	Net 2.00	
(H)	MOONMIST (Rindfleisch)—F. Dec. Pink and white, new.	Roots 2.45	

### MINIATURES — POM PONS COLLARETTES

NESTHAKKEN S. Cae.—Miniature, German origination. Very dainty. Color, apricot, rose, white tips. Roots...	\$ 2.00
Belle of Springfield—Red. Roots.	.35
Babette—Lemon yellow, tipped red, new. Roots.	.50
Clarissa—Primrose. Roots.	.25
Elizabeth—Golden yellow. Roots.	.25
Fashion—Orange flame. Roots.	.25
Hazel—Buff, brown, Roots.	.25
Honey—Pale yellow, blushed carmine. Roots.	.75
Isobel—Scarlet. Roots.	.25
Kleine Domita—Amber. Roots.	.25
Mary Munn—Deep mauve. Roots.	.35
Maurice Rivori, Collarette—Purple, with small white collars. Roots.	.25
Mrs. F. C. Bullard—Gold. Roots.	.25
Raphael—Dark maroon. Roots.	.25
Red Bird, Collarette—Dark red with yellow collar.	.35

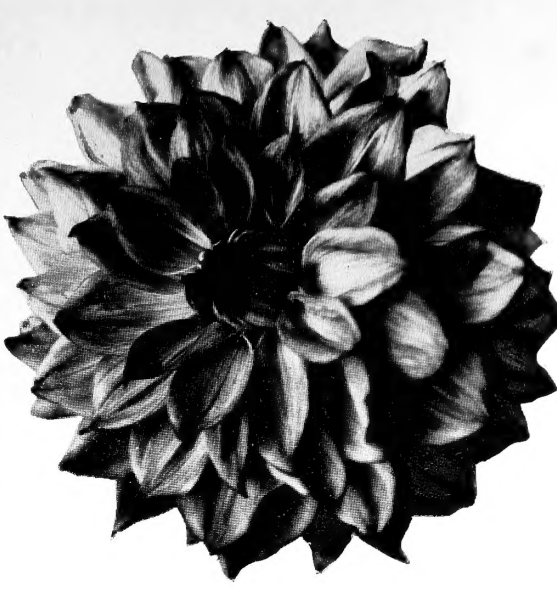
### BARGAIN COLLECTIONS

We offer extraordinary Bargains—of our Selection from Overtsocks of our Prize Winners—all labeled.

This year we give more amazing values than ever before possible.

These collections will be guaranteed to be priced individually at twice or more the collection price. Make your own remittance—\$1—\$2—\$3—\$5—\$10—and we make the SURPRISE SELECTIONS. All collection sales final—no substitutes and no returns in these specials.

(H)	PURPLE SPIDER (Spencer)—I. Cae. Pale lavender, base purple.	Roots 2.50	
(H)	PASTEL GLOW (Artland-Ruschmohr)—See front page	Roots 2.35	
(H-C)	ROYAL WHITE (Bruidegom)—F. Dec. Very large white. Plants only.	Net 2.50	
(H-C)	RUBY TAYLOR (Reed)—I. D. Carmine. Beauty. Plants only.	Net 7.50	
(H)	Sara (Rieder)—F. Dec. Red and buff. Plants 2.00	Roots 3.45	
(H)	SOLLUX (Kennedy)—F. D. Yellow, large. Plants 2.00	Roots 3.90	
(H)	SPORT (Boston)—I. Cae. Dainty yellow. Roots only	.50	
(H-C)	SANKO (Aling)—S. C. Orchid, lavender and silver. Honor Roll 1932. It is one of the best new ones.	Plants Net 2.50	Roots Net 5.00
(H)	SATAN (Bailley-Reed) Flaming red and gold. Plants only.	Net 7.50	
(H)	SONNY MASSON (Viele & Mendham)—F. Dec. Bright scarlet, gold reverse. Plants 2.50	Roots 5.00	
(H)	STRONGHEART (Reed)—F. D. Golden orange, amber. Plants only.	Net 5.00	
(H)	THE SUN (Our introduction for 1933, see illustration.)		
(H)	THE DUTCHESS (Stradwick)—F. Dec. A tri-color. Flesh, white and yellow. A beauty. Plants only.	Net 3.75	
(H)	TANG (Downs) Orange flame, gold shadings. Roots only	4.65	
(H)	VARIO (Boston)—F. Dec. Bi-color, tan and white.	Plants 1.00	Roots 2.00
(H)	VIOLA FERNSCHILD (Rindfleisch)—F. Dec. Lavender, pink.	Roots 4.85	
(H)	W. H. T. (McCarroll)—F. Dec. Old rose. Roots	1.45	
(H)	Watchung Maroon (Smith)—F. Dec. Rich maroon.	Roots 2.45	
(H)	WHITE GOLD F. Dec. Pale yellow.	Roots 1.85	
(H)	WANDA LAROCCO (Rindfleisch) Pale lavender, deeper base.	Roots 4.85	
(H)	WM. J. RATHGEBER (Parrella)—I. D. Tyrian rose, big and beautiful.	Plants only. Net 5.00	
(H)	WHITE WONDER (Kemp)—I. D. A new white Fort Monmouth. Very large. Plants only	Net 7.50	
(H)	WATCHUNG SMOKE (Smith) Pink flushed silver gray. Plants only.	Net 2.50	



MRS. RUTH PATTERSON  
(Rindfleisch)—F. Dec.

Light rosoline purple and spinel pink. Size 8"x4" with cane stems which cut 30". Petals broad and thick, making deep flower of unusual beauty. Nearly American Beauty color.

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*Yours for Better Times, and Better Dahlias*

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MOUNT VERNON, - NEW YORK



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